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Programme

1000 - 1050 hrs
Inaugural Session | "Data-Driven Economy: Shaping the Future"

In today's world, data is the catalyst reshaping industries and steering economies toward innovation and efficiency. A data-driven economy leverages vast information to enhance decision-making, streamline operations, and foster personalized services across sectors—from healthcare to finance and manufacturing. By harnessing data analytics and artificial intelligence, businesses and governments can predict trends, optimize resources, and drive sustainable growth. Embracing this approach is key to building a resilient economy that can adapt and thrive in the future.

1000 hrs	Welcome & Opening Remarks	**Mr Vinod Sood** Chairman, CII Regional Committee (NR) on Digital Transformation (DX) and Co-Founder & Managing Director Hughes Systique
1005 hrs	Address	**Mr Sandeep Dutta** Chief Practice Officer Asia-Pacific & Middle East Region Fractal Analytics
1010 hrs	Address	**Mr Satyajit Sahay** Regional Vice President Tableau India, Salesforce
1015 hrs	Address	**Mr Tejpreet S Chopra** President & CEO BLP Group
1020 hrs	Address	**Mr Nitin Seth** Co-Founder & Chief Executive Officer Incedo Inc
1025 hrs	**Inaugural Address** by **Chief Guest**	**Shri Jitin Prasada*** Hon'ble Minister of State in the Ministry of Commerce and Industry; and Electronics and Information Technology
1045 hrs	Vote of Thanks	**Mr Alok Gupta** Conclave Co-Convener and Founder & Chief Executive Officer Pyramid Cyber
1050 hrs	Inaugural Session Concludes	

*Invited

Programme

1100 – 1200 hrs
Panel Discussion - I | "Data-Driven Decisions: The New Competitive Edge"

Background:

In today's fast-paced market, data-driven decision-making has emerged as the ultimate competitive advantage. By harnessing vast data sources and advanced analytics, organizations can uncover insights that were previously hidden, allowing for more accurate forecasting, personalized customer experiences, and optimized operations. Businesses that integrate data-driven strategies can adapt swiftly to changes, innovate ahead of the curve, and make informed decisions that minimize risks. Embracing data as a core asset is now essential for those looking to lead and thrive in a data-centric future.

Discussion points:

- How data-driven decisions allow businesses to make more informed, proactive strategies that align with market trends and customer needs, improving long-term competitiveness.
- Exploring the use of artificial intelligence and machine learning in analyzing complex data sets to provide deeper insights, automate decision-making, and drive innovation.
- Discussing how organizations are treating data as a strategic asset and how businesses that leverage data analytics gain a competitive edge over those that do not.
- How data enables businesses to create personalized and targeted marketing strategies, improving customer satisfaction, loyalty, and lifetime value.
- Examining how data-driven insights help businesses identify potential risks early, mitigate uncertainties, and enhance operational efficiency, ensuring more resilient decision-making in uncertain environments.

1100 hrs	Setting the context and remarks by the Session Moderator	**Mr Amit Sinha Roy** Member, CII DX Committee (NR) and Vice President Global Strategic Alliances Tata Communications Ltd
1105 hrs	Panelists	**AVM Rajiva Ranjan VM (Retd.)** ACAS Ops (Space) Indian Air Force
		Mr Nitin Seth Co-Founder & Chief Executive Officer Incedo Inc
		Mr Kunal Mathuria Head -Data Analytics & AI Sales, South Asia Google Cloud India
		Mr Rishi Seth Senior Director – APAC Fractal
		Mr Avinash Ramachandran Vertical Head, Strategic Portfolio Governance - Digital Programs IndiGo
1150 hrs	Open House	
1155 hrs	Wrap up by Session Moderator	
1200 hrs	**Close**	
1200 – 1215 hrs	Tea / Coffee Break	

Programme

1215 – 1315 hrs
Panel Discussion - II | "Analytics in Action: Turning Data into Gold"

Background:

In the modern business landscape, data is often referred to as the new oil, but it's analytics that turns this raw material into valuable insights. By leveraging advanced analytics, organizations can uncover hidden patterns, predict future trends, and make informed decisions that drive growth. From enhancing customer experiences to optimizing operations, analytics transforms data into actionable intelligence, unlocking untapped potential. With the right tools and strategies, businesses can truly turn data into gold, fueling success and innovation.

Discussion Points:

- How data-driven insights revolutionize decision-making in industries like finance and healthcare by identifying trends, forecasting outcomes, and improving planning. What ethical and privacy challenges arise with data monetization, and how can organizations balance these while maximizing value?
- How businesses use real-time data to respond quickly to market changes and customer preferences, particularly in retail, supply chain, and customer service.
- How predictive models help businesses forecast customer behavior, optimize inventory, and mitigate risks, and what challenges exist in implementing these models.
- The role of data visualization tools in simplifying complex data for decision-makers. What are the best practices for effective data storytelling?
- How businesses balance leveraging data for growth with ensuring privacy and security. What regulatory considerations should be kept in mind when using data analytics?

1215 hrs	Setting the context and remarks by the Session Chairman	**Mr Biswajit Bhattacharya** Member, CII DX Committee (NR) and Partner, IBM India & South Asia
	Panelists	
1220 hrs		**Mr Ravi Shankar Rai** Chief Executive Officer & MD Savitri Group
		Dr Swati Jain Partner Deloitte India
		Mr Atul Govil Chief Transformation Officer & Business Head India Glycols Limited
		Mr Gopa Menon Chief Growth Officer - APAC Successive Digital
		Ms Shaweta Berry Vice President - Analytics & Business Development Mahanadaya Universal
1300 hrs	Open House	
1310 hrs	Wrap up by Session Moderator	
1315 hrs	Session concludes	

Programme

1315 – 1415 hrs
Panel Discussion – III | "Data as the New Currency: Monetizing Information"

Background:

In the digital age, data has become a powerful asset, often referred to as the new currency. Organizations now see data not just as a byproduct, but as a valuable resource that can be monetized. By collecting, analyzing, and strategically utilizing data, businesses can unlock new revenue streams, enhance customer experiences, and improve operational efficiencies. The ability to transform raw information into actionable insights has revolutionized industries, making data a central pillar in today's economic landscape.

Discussion Points:

- How do businesses value data, and who owns it—individuals, organizations, or third parties? Discussing the ethical issues of data ownership and privacy as data becomes a key economic asset.
- Exploring data monetization models like direct sales, subscriptions, partnerships, and advertising. What are the most effective and sustainable ways for businesses to generate revenue from data?
- How do AI and advanced analytics turn raw data into actionable insights, helping organizations unlock new value and enhance data monetization?
- How can companies ensure data privacy and comply with regulations like GDPR while balancing data monetization and protecting individual rights?
- How does the monetization of personal data impact consumer behavior and business competition? Discuss how businesses can use data to tailor services while ensuring transparency and trust with customers.

1315 hrs	Setting the context and remarks by the Session Moderator	**Mr Sumed Marwaha** Managing Director Unisys India
1320 hrs	Panelists	**Mr Peeyoosh Pandey** Chief Executive Officer Hoonartek
		Mr Vedant Ahluwalia Chief Executive Officer Dataviv Technologies
		Mr Saurabh Agarwal Chief Executive Officer DAIOM
		Mr Gaurav Mehrotra Director – Engineering Hughes Systique
		Dr Rajan Gupta Director - Data Science & AI/ML Deutsche Telekom Digital Labs
1405 hrs	Open House	
1410 hrs	Wrap up by Session Moderator	
1415 hrs	Session concludes	
1415 onwards	Networking Lunch & Conclave Concludes	

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